

# Impact of Green Supply Chain Practices on Organizational Performance of the Hotel Industry in Sri Lanka: A Systematic Literature Review

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In the modern world, the concept of the green supply chain is applied to introduce sustainable development and integrate it into production and operational management. Green standards and principles have sparked the interest of managers and professionals in selecting innovative practices for suppliers and organizations. Accordingly, this study aims to evaluate the impact of green supply chain management (GSCM) practices (reverse logistics, eco-design, green purchasing, internal management support, investment recovery, cooperation with customers, and green manufacturing) on the organizational performance of the Sri Lankan hotel industry. The empirical evidence verifies that adopting GSCM practices has a substantial positive impact on overall organizational performance. The study provided valuable insights into the types of GSCM practices that firms should adopt to enhance organizational performance. Moreover, this current study contributed to advancing the comprehension of the impact of GSCM practices on organizational performance. This review has the potential limitation of focusing only on the hotel industry within the service sector.

**Keywords:** *supply chain, green supply chain management, green supply chain management practices, organizational performance*