

## **Factors Affecting Management Students' Attitudes toward the LMS. With Special Reference to Leading University in Sri Lanka**

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This study aimed to find out how perceived usefulness, perceived ease of use, and perceived convenience affect the attitudes of undergraduates. A sample of 254 final year undergraduates of the faculty of leading University were selected for the study using the convenience sampling method. Descriptive statistics, correlation analysis, simple regression analysis, and multiple regression analysis were mainly used to analyze the gathered data. The results showed that all three factors considered, i.e., Perceived Ease of Use, Perceived Usefulness, and Perceived Convenience significantly and positively impact student attitudes towards the LMS. The researcher suggests comparative studies in the future on the same area among the students who read for Degree programs in different streams, such as Information Technology, Science and Art, etc.

**Keywords** – *LMS, Perceived Usefulness, Perceived Ease of Use, Perceived Convenience, Attitudes*

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