

## **Impact of Anticipatory Psychological Contact on Career Choice: Final Year Management Undergraduates at the University of Kelaniya**

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Anticipatory psychological contact means, pre-employment beliefs and perceptions of future careers. Therefore, the objective of this study was to identify the impact of anticipatory psychological contact on career choice in final-year management undergraduates at the university of Kelaniya. Although the between Anticipatory Psychological Contact and Career Choice is established in western literature, very few studies have examined these with final-year management undergraduates in Sri Lankan context. This study intends to contribute to filling the gap in practical and empirical. Hence this research is a deductive (theory testing) research, and it was a quantitative and cross-sectional study that was based on final-year management undergraduates at the university of Kelaniya. Data were collected through a structured questionnaire using convenience sampling techniques. Final-year management undergraduates at the university of Kelaniya were chosen as the population of the study and the sampling method was convenience sampling method. Correlation analysis and simple regression analysis were used to measure the relationship and to test the advanced hypotheses of the study by using Statistical Package for Social Sciences (SPSS). The analyzed results show there is a significant impact of anticipatory psychological contact on career choice while ensuring the relationship between anticipatory psychological contact and career choice.

**Keywords:** *Anticipatory psychological contact, Transactional Aspects, Relational Aspects, Career aspect, Career choice*

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