Determinants of Entrepreneurial Intention of Sri Lankan Graduates: Evidence from Management Graduates of University of Kelaniya

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In Sri Lankan context, there is a low presence of entrepreneurs and as a percentage, it is less amount of 1.5% among the Sri Lankan population. One of a reason is that most of university graduates move to seek a job than job generate. Further, there is considerable unemployment in Sri Lanka. With that, the current study focuses on determinants of entrepreneurial intention among Sri Lankan Graduates by proving answers to the major objective such as to identify the determinants of entrepreneurial intention among Sri Lankan graduates. The current study is adapted to the quantitative study and as a unit of analysis, individual 215 management graduates in university of Kelaniya were considered as sample by using simple random sampling technique. The researcher collected data from university graduates at once and the data collected by spreading a google form to graduates. The collected data was analyzed with the support of SPSS and Excel and reliability, normality and linearity, correlation, regression has been tested in data analysis. As finding the researcher found, attitudes towards entrepreneurship, cognitive barriers are highly impact on entrepreneurial intention 26.8%, 58.2% respectively while other factors such as social norms, university environment and support are medium impact on entrepreneurial intention 7.3%, 13.3% respectively without the variable of perceived behavior control due to it was not impact on entrepreneurial intention due to the contextual differences. The researcher recommends future researcher to continue this study adding graduates in all state universities in Sri Lanka.

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