

Identifying Organizational Critical Factors Affecting the Success of Open Innovation

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In recent years, the open innovation paradigm has been highly considered by leading and innovative companies, and the use of its solutions has become part of the business model of such companies. For example digital businesses due to the high level of technology and knowledge and extensive use of IT-based infrastructure, are very interested and prone to implement open innovation solutions. But the success of these businesses in open innovation requires attention to the factors that lead an organization to succeed in implementing open innovation. However, little attention has been paid in the research background to the organizational factors affecting the success of businesses in open innovation. Therefore, the present study intends to identify the organizational critical factors affecting the success of open innovation in businesses by conducting a comprehensive review of the research background and initial identification of effective factors. The research findings show that 15 factors like business model fit, internal and managerial processes and networking are the organizational factors that have the greatest impact on the success of open innovation in firms.

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