

Affect the immigrant fluctuation for community livelihood in tourism destination area: A case study on Kandy District

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Abstract

Tourism is one of the fastest-growing industries in the world today. The attractiveness, climate, topography, soil, infrastructure and other amenities of a given geographical unit make the place an attractive destination. Due to these factors, the tourism industry which is established in a particular area will affect many sectors including economic, environmental, social, and political. It can be seen that the variation of tourist immigration in the destination area has also affected its livelihood. The problem of this research is to identify the community livelihood changes in tourism destination areas due to the reason of immigrant fluctuation. The approach of this research is an economic geography approach based on the human geographic view. Both primary and secondary data were used in the study. Questionnaires and interview techniques used under the survey method and also observation methods have been used to collect primary data. Accordingly, 10 sample producers, 10 marketers and 10 tourism service providers in the Gangawatakorale Divisional Secretariat and Kalapuraya Grama Niladhari Division in the Kandy District were selected as the sample. Descriptive analysis methods were used for getting the result. The finding of this research was the decline period of tourist immigration has highly contributed to the deterioration of the economic and social status of the people in the destination area. The main affecting factor was the high loan pressure of the community in the destination area.

Keywords- Immigrant, the Tourism destination area, Community livelihood.