

## **Impact of Knowledge Sharing via Enterprise Social Media Networks On Employee Productivity in the Information Technology (IT) Industry**

Madhawa, W. G. S.<sup>1</sup> and Peiris, M. D. P.<sup>2</sup>

The main purpose of this study was to identify whether there is a significant value given by Enterprise Social Networks (ESN) for knowledge sharing to uplift Employee productivity. Further, the current study was designed to identify the intrinsic motivational factor which persuades knowledge sharing. This is a cross-sectional research study in nature. A standard questionnaire was prepared and was used to collect primary data through a survey. The respondents were the professional employed in the IT Industry within the Colombo Metropolitan. Descriptive Statistics, Chi-Square Test, and Binary Logistics Regression method were used to analyze data and make conclusions. Findings revealed that most of the IT sector employees use Enterprise Social Networks to share knowledge, which has led to a significant improvement in productivity. Furthermore, it was identified that no matters help in knowledge sharing, and the individuals must have the need to share knowledge, which mainly arises through the intrinsic motivation within them.

***Keywords:*** *Employee Productivity, Enterprise Social Networks, Intrinsic Motivation, Knowledge Sharing*

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<sup>1</sup> supunmadawa789@gmail.com

<sup>2</sup> mdp@kln.ac.lk