

The Impact of Sportsmanship on Employee Job Performance: A Study of Sampath Bank PLC in Sri Lanka

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Advanced work performance is essential for organizations to compete in the industry and organizations' major tasks should relate to uplift the efficiency and effectiveness of the employees in order to accomplish the desired goal and objectives of the organization as well as the employees. Since human resource has various unique attributes, it can vary from other functional activities as well as from persons. Organizations always attempt to retain talented employees in order to obtain competitive advantages. Therefore, most of the human resource strategies must be targeted to satisfy the employees and make them more efficient and effective. The objective of this study was to investigate the impact of sportsmanship on employee performance in the Sampath Bank PLC employees in Colombo district in Sri Lanka. To analyze this condition, one hypothesis was formulated using a deductive approach. The methodology adopted for this involves, reviewing existing literature related to the research theme and primary data. Primary data were collected through a structured questionnaire. The type of investigation was correlation and it was cross-sectional. The unit of analysis was the individual level. Data were collected from 117 respondents and the response rate was 78%. The study revealed that sportsmanship influenced employee performance.

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