International Conference on Business and Information - 2019 [Doctoral Colloquium]

Measuring the Project Success vs. Project Management Success: A Literature Review

Malawige, N. N.¹

Project management is an essential operations tool for modern organizations to manage scare resources efficiently and effectively in a competitive business environment. Success of projects in this challenging and competitive business environment is vital for organizations. Project managers should be informed and educated on how to achieve and measure success through different concepts and dimensions. Project success and project management success are two main success concepts which should be identified and studied. Over the time these concepts have evolved with different dimensions from challenging and dynamic business environments and project management literature further include efficiency and effectiveness measures too in to these concepts. This paper focuses on identifying the similarities and differences between project success and project management success and their measurements through critically reviewing project management literature.

Keywords: Project Success, Project Management Success, Project Effectiveness, Project Efficiency

¹ Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka (nmalawige@hotmail.com)