The Impact of Workload on Perceived Academic Performance

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The final year management undergraduates have to work full time basis to complete the industrial training program simultaneously they must engage with academic activities. Accordingly, this study was designed to assess the impact of workload on perceived academic performance of management undergraduates who are engaging with industry. This study is an explanatory research with quantitative approach and also this is cross sectional in time horizon where the level of analysis at the individual level. The target population was 1680 management undergraduates (N= 1680) of universities in Western Province. Based on the random sampling technique 88 undergraduates are taken as the sample. The researcher has used a structured selfadministered questionnaire to collect data from management undergraduates. As the main technique of data analysis the binary logistic regression model has been used. The findings reveals that there is no significant impact of workload on perceived academic performance and also Family support and Distance from university to workplace does not moderates the relationship between workload and perceived academic performance of undergraduates. The findings of this study will contribute to both state and private university undergraduates to identify, how they can manage their studies with their job targets. Further, they can identify how to maintain a good balance between academic workload and job related workload to gain higher GPA.

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