

Moderating Role of Gender among Work Motivation, Strategies of Emotional Labor and Teaching Satisfaction of Professional College Teachers in India

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Emotional Labor (EL) is a significant area among researchers during last few years. Teachers play a very important role in attaining the objectives of any educational institution. The main objective of the research is to examine whether gender moderates the emotional labour process. The emotional labour process includes work motivation, strategies of emotional labour and teaching satisfaction. Primary data collected through questionnaires is analyzed using Structural equation modeling. The result indicated that gender does not moderate the relationship of emotional labour process. The study tried to stress the importance of strategies of emotional labour in teaching careers. These kind of researches will help the administrators to understand the complexities of emotional labour in teaching which in turn will usher in a change for translating these concepts into practice.

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