visiting the Arugambay zone. On the other hand, culture and transportation were rated as the least significant attributes that affected their visit.

Keywords: Tourists' Satisfaction, Travel Destination Attributes, International Tourists', Revisit Intention, Arugambay Tourism zone

¹Senior Lecturer, Department of Social Statistics, Faculty of Social Sciences, University of Kelaniya, Sri Lanka, hodsost@kln.ac.lk

35