

*“When I was a twelve year old child, studying at Royal Collage, I was very interested in computers and programmed games”*. This was the very first entrepreneurial behavior that Shanil Fernando come across in his childhood.

*“At the age of nineteen, I started my fist venture to assemble computes”*, was the starting point of Kanishka Weeramunda’s entrepreneurial journey.

This shows that attitudes, beliefs and values of a person plays a major role influencing the intended outcome in life. At the same time, courage of a person acts as one of the most important antecedents, for achieving their planned or intended behaviors in life.

In various situations, the intentions created in the minds at the childhood is considered as the most effective predictor of their future behavior. In achieving their behavior, factors that are internal to a person, drive the courage, while external factors influence the courage. Cultural barriers and social impacts may affect in achieving the intended future tasks of a person positively or negatively. Pressure from these external factors, strengthen the intention if they have higher levels of confidence. However, with more and more exposure to different scenarios, the knowledge and experience gained through such exposure have helped them to develop the measures to control such negative attitudes and transform the intention to a desired goal.

Looking at the historical background of corporate leaders, who have moved out from corporate leadership, in order to create their own ventures, reveal that the intention generated in the minds at the childhood, was a stepping stone to be their own boss at the later stages in their life. They have worked in the area they have selected at the childhood and have mastered it while in the corporate career. Some children, who had the enterprise thinking at their childhood, have created an intention, to continue in the entrepreneurial career. But, the colonial thinking of traditional Sri Lankan parents have blocked their intention by pushing them to be a white-collar worker.

While serving as a lecturer at the University of Moratuwa, Shahani Markus, who is probably the first female ICT entrepreneur in Sri Lanka, founded global venture Emojot Pvt. Ltd. This firm is engaged in creating software tools to capture emotional- connection of specific context of a person.