

What makes you to be your own boss?

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Synopsis

Entrepreneurship, as a subject and as a career has drawn attention from different segments of people around the world. Consequently, today, entrepreneurship has become a discipline by itself. One of the important aspects associated with entrepreneurship is ‘*innovation*’. Both innovation and entrepreneurship go hand in hand. As the pace of technological development increases, especially with the digital technology advancements, every aspect of the society has changed, thus innovation economy is shifting its focus to societies around the world. With the beginning of innovation in the tech industry, the demand for quality of life, new business models, product and services, and universally accessible knowledge has been increased. In this technological development process people, have begun to find ways to fulfill their demands. As a result, technology driven business models and products have entered the market. With the technological disruption taking place, it is interesting to see that people holding corporate leaderships are moving out from their careers and are eyeing to start their own business ventures, to bring innovative solutions for the problems faced by the society. Therefore, it is an interesting phenomenon to understand; what makes the corporate leaders to quit from their positions and become their own bosses.

People have dreams. Sometimes, the childhood dreams sprout out and grow through the adolescence, and it becomes the mainstream goal in their lives and they work hard towards achieving such dreams. The intention of achieving such dreams is generated during childhood or as a result of an accidental situation, they have faced.

“*After I read an international magazine, I wanted to be a computer scientist rather than a doctor*” was the intention in her mind during her childhood of Shahani Markus, founder of Emojot Pvt. Ltd.