

Reading Habit of Engineering Students: A Case Study of RRS College of Engineering & Technology Hyderabad

Narayana, L.A. and Chinnasamy, K.

narayana.akuleti@gmail.com

Abstract

Reading is considered as the most essential and necessary for the overall development of a human being. However a rapid change in technology, globalization and a change in the requirement of youngsters, increasing importance of various social net working sites, entertainment sites, television and too much usage of mobile phones and tabs causes decline in reading habit in young generation especially engineering students who has hands on experience in handling various modern digital technologies This paper tries to attempt to know the reading habit of young undergraduate engineering students of RRS College of Engineering & Technology Hyderabad a leading self financed educational institute to identify the trends in the reading habit, to trace out the major trends and analyze the reading habits of the students, to know and analyze the influence of internet and smart phones and Television. The activities of students are analyzed based on their inputs to find out how the reading habits are affected by various factors. Based on the findings the suitable recommendations are made to improve the reading habit of young students.

Keywords: *Reading habit, Globalization, Technology, Engineering, Internet library*