

The Impact of Innovation Management on the Business Success through Sustainable Productivity of Building Construction Industry: with reference to The International Construction Consortium (ICC – Sri Lanka

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Every commercialized company seeking profits while minimizing their costs. Most of organizations think that the way to maximize profit is only reducing costs. But the reality is reducing costs will occur unnecessary problems to the organization. So, there might be a way for profit maximization and business success. The key of successful business is called Sustainable productivity.

In this research, researcher has chosen Building construction industry. Because, construction companies face many challenges due to the changed technical, economic and social conditions inside and outside the sector.

In this research, researcher has shown how the six pillars of innovation management help to obtain sustainable productivity. Researcher has selected International Construction Consortium – ICC (Sri Lanka) as a reference and there was an in-depth interview among researcher and the respective persons from ICC about their Innovation management system.

Keywords: Business Success, Innovation Management, Sustainable Productivity,