

## The Effects of Television Cartoons on Language Change and Behaviour of Children

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The aim of this study is to analyse the effects of television cartoons on language change and behaviour of children. The research problem is given as "how do these cartoons affect our child language and their behaviour?" Television cartoons are the most popular kids programme amongst kindergarten and school children. Children watch long hours of television every day. Today watching these cartoons have become one of the daily habits of our children. Children use the words which are used in cartoons in their day today life situations. Sometimes these words are not suitable for small children and they even do not know the meaning of them. Accordingly, we can notice that these words which appear in cartoons are also used in children's vocabulary and they change their language and behaviour from them. The aim of this research is to comparatively analyses how cartoons influence child language of different ages. Data are collected by interviewing children of different ages. The secondary data are gathered from books, magazines and internet. How does this experience affect our children language and behaviour of children? Does it have positive or negative effects? What type of concepts are given to our kids from cartoons? Are all cartoons trustable or should parents pay attention to them? How do cartoons influence on language change and behaviour of children? These questions will be answered through this experimental research.

**Key words:** behaviour, cartoons, child language, effects, television

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