

The Contemporary Sinhalese Women vs Movies?

Eureka Samarathunga

Abstract

The aim of this research is to discover which tempt the women, whose first language is Sinhala, to watch movies. The question is what would be the causes for the contemporary Sinhalese women to watch movies. Social media stands as one of the most influential factors out of them (Dissanayaka Wimal, 2009). Through this research, a certain idea can be gained whether these reasons differentiate according to the level, social strata, and age group of the females or whether causes remain unchanged despite all these factors. The aim is to discover if there are more driving forces behind this in order to conduct this research, twenty females age of 18- 25, 25-35, 35-55 are taken. In addition, "PATHINI" film and "MAYA" film are utilized for this. Even though several surveys have been conducted regarding movie watching, the reasons and causes behind this action were not focused. This research is to explore them. The method applied for this research quantitative data collection and analysis. The main aim is to discover the reasons, which tempt the contemporary Sinhalese women to watch movies.

Keywords: Reasons, Tempt, Contemporary, Discover, Women