

# The Sex Appeal By Current Music Videos in Sri Lanka

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## Abstract

The music is an art of receding the mantle of audience. The ability of the music use popular culture therefore music videos are very popular among Sri Lankans. Some music videos, songs are produced without good meaning and without good visuals. Some artist use some sexual attractions for popular these videos. Therefore people are unable to get a good appreciation of music culture is some songs are very popular a short period and consume a short period. These music videos always present sex attraction in to the social problem. Because this thing is love problems, divorcee ceases, sexual intolerance, young mantle intolerance, family problems, subsided like this things and any other social problems. Because this audio and video media problem is communication problem and the Pearson who dictated to lessening songs and he is unable lensing classical music. When we confided about that issues and I do an experiment to invasive the songs playing in buses. There some people who are in bus, check this song and they can understand other minds and they investigate it .to success this experiment first I conceded about primary sources use books. Secondly, use dialogs, dictation photographs and new music videos. This experiment uses to make accretive a creative video production and using large amount of money, making a creative and nice production. That experiment is the sex attraction by current hit Sinhala song music videos and social problem.

**Keywords:** Sex attraction, Music videos, Social problem, Popular culture, Communication problem