

The Way of Using Social Media Networks for Current Awareness Services
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Social Media networks are very famous informative sources at present when comparing with other technologies. The purpose of this research is to examine the usage of social media networks to promote Library and Information resources in between librarians and patrons in Sri Lanka as current awareness services. Current Awareness Services help to library for notifying library services to researchers and other persons who need information. Presently, there are more social media networks in the world. Some examples are Facebook, Twitter, LinkedIn, Google+, YouTube. Facebook Social media networks are used by 1,100,000,000 people in the current world meanwhile the Facebook is most popular network in Sri Lanka too. Therefore current awareness services which containing CAS list, Content pages services, Periodical Circulation, Paper cutting services, Accession list and the notification of forthcoming conversion and Research in progress are used by the librarians. Nevertheless public, schools, University and special librarians pay more attention for these methods. The sole intention of this evaluation is to notify the knowledge and information to promote CAS services by using social media. According to the study, although the Sri Lankan libraries are connecting with social media but not more with CAS services. Some of libraries used to use social media networks under the friend groups, pages and ask a librarian. Therefore librarians have to be promoted to use this technology to notify library activities for patrons.

Keywords: *Social Media, Libraries, Current Awareness Services, Library Services, Patrons.*