

**INFLUENCE OF VISITOR'S PERCEPTION ON RELATIONSHIP
BETWEEN VISITOR EXPERIENCE AND SATISFACTION**

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Abstract

This particular research studied titled Influence of visitor's perception on relationship between visitor experience and visitor satisfaction was aimed to create enjoyable and amazing experiences for visitors. As a result recreation parks are important sector within the recreation industry.to identified the contingency influence of perception on relationship between visitor experience and satisfaction was the key objective of this research. In this study based on three specific objectives such as, To identified effect of visitor experience and visitor satisfaction, To understand the influence of visitor experience and perception and To identified the relationship between visitor satisfaction and perception through achieved above key objective. Primary data and secondary data used for this study. Primary data selected from Diyatha Uyana urban recreation park that were participated to the Diyatha Uyana as a visitor.100 of visitors selected from using simple random sample method and data were collected through questionnaires by using likert scale. Data were analyzed using chi-square test by quantitative methodological technique. The result of the study indicated that had an influence of perception between visitor experience and visitor satisfaction.in this study researcher based on small sample and one place area, but future researcher can develop this study in recreation field. Recreation parks management can us the findings of this study in planning to using strategies to improve recreation parks in the future

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