

Effect of the perception of military employees on visitor experience: Viharamahadevi Park, Sri Lanka

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Abstract

Conversation is being increased in the world of Recreation Park, where security has given the place. The particular study titled “Effect of the perception of military employees on visitor experience: Viharamahadevi Park, Sri Lanka”. The main purpose of this study, to identified relationship between military perception and visitor experience. The researchers carried out an extensive literature review to provide conceptual background of the study and formulated a conceptual mode and formulate one hypothesis namely Visitor’s Experience is affected by perception on military officers. Sample random, sampling method was used and selected go visitors for the sample this study and Data were collected through questionnaire. Associating SPSS 21.0 software and based on univariate analysis and bivariate techniques the data were analysed. The results of this study suggest that there is a significant relationship between military perception and visitor experience. Based on that results indicate significantly influence for perception military and visitor experience.

Keywords: Park, military employees, behaviour, visitor experience, Recreation

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