The Reasons of Students Choose Private Universities/Institutes than Government Universities in Sri Lanka

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Abstract
The higher education opportunities have increased significantly over the past decade in Sri Lanka. Today’s younger generation is keener to study and most of them enter for higher education. Among those most of them choose private institutes/universities than government universities. Therefore the objective of this study is to identify the reasons for choosing the private institutes/universities than government universities. The data was collected through an online questionnaire among younger generation in western province, Sri Lanka. A regression was used to analyze the data. According to the research results, the main reason is the high competition in Advanced Level Examination and most of the students unable to get enough marks for enter a government university. Government universities have limited resources and only those who get the highest marks able to attend them. Therefore most of the students have to go for private universities. Some students directly choose private universities/institutes after their school because of they think government university degree takes more time to finish the degree than private university/institute degree. Nevertheless some of the responses’ reply were the government universities do not have some courses, subjects and some appropriate facilities for some courses. The students who willing to migrate choose private universities/institutes as the most of the private universities/institutes are linked with internationally recognized universities

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around the world and it will be an easy way to enter to those countries. Currently the amount of students’ intake to the government universities has increased and most of the government universities included vocational training for the degree, then the students get theoretical and practical knowledge at the same time as a solution for this condition. Moreover new courses and new subjects have introduced to the government universities. Although the government university degree has improved still the huge amount of students go for private universities, because of the international recognition and the high standard of vocational training they offer. Moreover the private university degree is highly standardized to the requirements of the work force and they have a broad link among the private sector in whole world.

**Key Words:** Government Universities, Private universities/Institutes, Degree