Entrepreneurial Inclination and Big Five Personality Traits

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Developing country like Sri Lanka requires entrepreneurs to stimulate the economy. It is important to produce entrepreneurs from university education to take advantage of the education and to have contribution to the economy of Sri Lanka. In Sri Lanka less amount of graduates are becoming entrepreneurs. To become entrepreneurs their entrepreneurial inclination is an important factor. Entrepreneurial inclination can be varies due to many factors. Personality can be one of them. We assume that personality can have an impact on entrepreneurial inclination. Therefore this research is intended to find out how and in what level personality affects entrepreneurial inclination using the University undergraduates. The study will conduct utilizing a sample of Undergraduates of University of Kelaniya, University of Moratuwa, University of Colombo and University of Sri Jayewardenepura. Proportionate random sampling technique will be used to select the sample of 200 undergraduates for the study. Self-administrative questionnaire will be used to collect the data and Multi-group analysis, Chi-square difference test and Persons Correlation will be used to analyze the data. The study will provide insight in to the Sri Lankan context and will provide benefits to both universities and undergraduates. The inferences of this study can be used to select students who have the right personality to become an entrepreneur for entrepreneurship study programs and universities will be able to create more stimulating activates on the students with right personality to become an entrepreneur. With this universities will be able to achieve the aim of entrepreneurship study programs, which is to stimulate entrepreneurship. On the side of undergraduates, they can identify whether they can take the advantage of following entrepreneurship degree programs with regard to their personality.

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