Does the Colonial Architecture attract tourists to Nuwara Eliya?

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Hence Sri Lanka was a crown colony of the British for about two decades, there is a great influence in the Architecture of the island. Not only for the residences of the colonizers but also for the commercially valued constructions, had constructed with the style of Victorian Architecture. The Europeans were much attracted to Nuwara Eliya that had a fine climate suitable for the cultivation of commercial crops. As a result, the Postal Holiday House, the Hill Club hotel & the Grand hotel stands even at present with a fabulous piece of Colonial Architecture. This study spotlights about the visitation of the tourists to the city of Nuwara Eliya in the means of experiencing the Colonial Architecture. Primary data required to the study were gathered through books, magazines & the inventories of the hotels while the secondary data were gathered through structured interviews & questionnaires. Survey questions were designed in order to obtain information on perception & attitudes regarding the visitation to Nuwara Eliya from the sample respondents. The results of the study reveals that the majority of the tourists are keen on the Colonial Architecture. But it is not the primary reason for their visitation to Nuwara Eliya unless a few Europeans.

Key words: Architecture, Colonialism, Europeans, Nuwara Eliya

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