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**ASSESSMENT OF FACTORS INFLUENCING PRODUCTIVITY IN
THE PRIVATE SECTOR ORGANIZATIONS OF SRI LANKA**

**(WITH SPECIAL REFERENCE TO LARGE AND
MEDIUM-SIZE ENTERPRISES)**

BY

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ABSTRACT

The purpose of this study was to examine the productivity movements in a few selected private sector organizations (Large & Medium Sized) of Sri Lanka and to assess the factors influencing productivity in such organizations enable to offer possible conclusions upon productivity.

Present study examined the movements of productivity by means of productivity indices and assessed the factors that influencing productivity at personal interviews using a five-point-scaled questionnaire interviewing 95 senior managers randomly selected from those organizations.

The Arithmetic mean (\bar{x}) of the responses was used as the score for each factor and the standard deviation (SD) of the responses was used to check the variability of the each factor.

Eighty two factors of ten different factor areas related to Labour, Capital, Material, Technology, Management, Marketing, Support facilities, Socio - Cultural, Government policy and other factors were assessed. An anova test was performed to ascertain the variance of managerial views upon productivity obtained through the survey of management views and a regression analysis for measuring and assessing the effectiveness of the essential factors and encouragement factors of productivity.

It was found that a significant proportion of the performance improvement of the organization was encouraged for by encouraging factors and essential factors upon productivity while a greater proportion of the performance improvement was encouraged by the **encouraging factors upon productivity in the private sector organizations of Sri Lanka.**