Another Tech-Driven Paradigm Shift: The Story of Digital India

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The whole world has now experienced digitalization due to technological advancements, and people are also dependent on it. It is a boon for the private, government, and commercial sectors as it is relevant for them to publish their advertisement by different sources through the internet, mobile device, social media, and other channels to reach their customers. Digital India is the outcome of many innovations and technological advancements; these change people's lives in different ways and empower society better. The motive behind the concept is to build a first hand, transparent, and responsive system. The Digital India drive is a dream project of the Indian government to shape India into a knowledgeable economy and digitally entitled society with good governance for citizens by bringing a proper format in public accountability, to mobilize the capability of information technology within government departments for delivering the programs and services by connecting digitally. Various published magazines and journals have been used for this study. Hence, the focus is to know more about the application, concept, and impact on modern India's digital economy. According to the analysis, Digital India could boost the GDP us $1 Trillion by 2025. This helps growth in macroeconomics factors such as GDP growth, employment generation, labor productivity, growth in many businesses, and revenue leakages for the government. India can improve people's social and economic conditions by developing non-agricultural economic activities, except providing access to education, health, and financial services when connected digitally.

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