

## **Impact of Psychological Barriers on Job Performance of the Executive Level Employees in Sri Lankan Apparel Industry**

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In this research, the predisposition of psychological barriers were defined, addition to job performance, with the theoretical background there should be a relationship between this two variables, for this research, researcher consider executive level employees in Sri Lankan apparel industry. In addition to that, expected to present the suggestions to overcome those barriers successfully. Although very few studies have examined these with employee job performance in the Western and Sri Lankan context, especially in executive level employees in manufacturing Companies. Thus the study aimed to identify the relationship and impact of those variables among executive-level employees who work in the apparel industry in Sri Lanka. This research is deductive research. This research was conducted using a quantitative research method. Executive level employees in Sri Lankan apparel industry were chosen as the population of the study. A convenience sampling technique was used to calculate the sample size. Accordingly, sample size was 360 observations and used primary data as data source, data collection was done through a standard questionnaire. A Google form was created and distributed to collect data. The number of employees who responded was 340 to 360 employees. Statistical Package for Social Science (SPSS), version 23.0 was used as tool for data analysis and descriptive statistics, namely correlation and regression were used to analyzed data. The results indicate that psychological barriers have significant direct effects on Employee Job Performance.

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