Impact of Integrated Reporting on Corporate Performance

in Sri Lanka

Liyanage, L.I.D.¹ and Lakshan, A.M.I.²

^{1,2}Department of Accountancy, University of Kelaniya

¹diresha89@gmail.com, ²lakshan@kln.ac.lk

Abstract

Integrated reporting (IR) has become a new reporting dimension in current

financial reporting area. It is a concise communication about an organization's

strategy, governance, performance and prospects in the context of its external

environment, leading to creation and preservation of value over short, medium

and long term.

This research explores how integrated reporting impact on corporate

performance of listed companies in Sri Lanka. Objectives of this study include

investigating the impact of the level of the IR compliance on the corporate

performance and market capitalization across the listed companies in Sri

Lanka. IR adopted 40 companies are selected based on stratified sampling

method as the sample of the study. Data collected for 5 years from 2016 to

2020 using the annual reports of the sampled companies. Integrated Reporting

score is measured using the self-constructed index representing the eight IR

content elements from the IIRC framework. Performance explains using the

return on equity (ROE), market value, firm size, leverage and growth. The study

explores the relationship through descriptive statistics, correlation and

regression analysis using E-views software.

The findings revealed that there is a significant impact of return on equity,

market value, firm size, leverage, growth on IR. This study contributes

empirically and practically to the literature. The results will be of interest to

regulators, accounting prepress, investors, Firms of developing countries who

have already adopted and seeking to adopt IR in their countries.

Key words: Integrated Reporting (IR), Return on Equity (ROE), CSE, Sri Lanka

82