

Concept of Sustainable Development in Business Education

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Principles of Responsible Management Education aim is to develop responsible management education in order to achieve the Sustainable Development Goals. The 2017 Global Forum for Responsible Management Education- 10 Years of PRME, 2017 acknowledged the value of the Responsible Management Education (RME) project in the accomplishment of 17 United Nations Sustainable Development Goals (Outcomes Declaration, 2017). As a result, it emphasizes the significance of incorporating sustainability principles into management education curriculum to achieve a sustainable society, as well as to meet the 17 United Nations Sustainable Development Goals by 2030. Business education will become outmoded in the era of sustainable needs if it continues to neglect the importance of corporate sustainability and corporate social responsibility teaching. Business schools must get more involved in and encourage sustainability initiatives. Sustainability would necessitate the formation of sustainability societies run by employees and/or students, as well as volunteer initiatives. (Storey, Killian, and O'Regan 2017) (McCallum, Schmid, and Price, 2013). The process, Importance, and outcomes of integrating sustainable development concepts in management education have been studied. However no or only a few, research studies have looked into influencing factors of sustainable development courses in the curriculum. The main objective of this paper is to examine factors that influence the inclusion of the concept of sustainable development in business education, which is 1. Interest in and knowledge of sustainable development, 2. Educator resources, 3. pedagogical expressions, and 4. Environments both outside and inside. This paper will use a survey method to find the factors influencing sustainable development integration in business education. A questionnaire will be used to collect the information from business educators and higher authorities. Management institutions can be chosen using judgmental sampling, while business educators can be chosen using convenience sampling.

Keywords: *Business Education, Principles of Responsible Management Education (PRME), Sustainable Development Goals*