

Environmental Management Practices of an Apparel Manufacturer in Sri Lanka: A Critique

Thevanes, N.¹

Environmental degradation is considered as one of the critical issues in the current world. In order to respond to this issue, organizations and businesses around the world seriously focus on environmental protection and management. In this sense, there is a need to explore and identify the sustainable environmental management practices which are actually practice by the organizations. Hence, this paper aims to report existing sustainable environmental management practices and to explore the implementation of environmental management practices in an apparel manufacturer in Sri Lanka. Secondary data were collected from the published sustainability reports of the selected organization for two consecutive years. Further, the researchers employed the observation method to confirm whether this company is really carrying out the environmental practices which were reported in their sustainability reports. The researchers identified several sustainable environmental management practices under the three main categories energy conservation, water conservation and earth conservation and confirms that the selected organization were really carrying out environmental management practices. This study provides insight to understanding environmental management practices of an organization.

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¹ Trincomalee Campus, Eastern University of Sri Lanka (nadesthev@gmail.com)