

## **The Impact of Knowledge Sharing on Individual Work Performance: A Study among Baby-Boomers and Generation Y Managerial Level Employees in ABC (Pvt) Limited**

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The purpose of this study is to find the impact of knowledge sharing on individual work performance and find the difference in the impact of knowledge sharing impact on individual work performance between generation y and baby boomers. The survey data were collected from 97 executive and above employees in ABC (Pvt.) Ltd. Company, in printing media sector, Sri Lanka. Standard questionnaires were used to collect data from the sample and correlation analysis and regression analysis were used to assess the research model.

The results of the study indicate that the knowledge sharing has a significant positive impact on individual work performance. Further, Employees in baby boomer generation have a greater impact of knowledge sharing on individual work performance than Generation Y employees. Therefore, finally the results revealed that there is a significant difference between baby boomers' impact of knowledge sharing on individual work performance and Generation Y employees' impact of knowledge sharing on individual work performance.

**Keywords:** *Knowledge Sharing, Individual Work Performance, Baby-Boomers, Generation Y*

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