Abstract 25

A Linguistic Analysis on the Language Used in Short Message Services

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The necessity for an efficient concise language in communication has been the reason behind evolution of Short Message Language. They are used for different communicative purposes. Development in Communication and Technology have paved the way for an expansion of Short Message Services. Therefore, instead of a voice message the ability to send and receive text messages is popular these days. Hence this research focuses on studying the language used in short texts conveying a message. The research was conducted by observing fifty people including both young and adult population who use Short Message Service in their daily activities. Data were gathered by analysing the way they use language in short messages. It was observed that this method could be employed for broad conversations. Communication through available templates allow the sender to convey the intended message within a short time duration. Symbols and unique abbreviations are used in communicating via short messages. Usage of idiolect have become the recent trend with regarded to the language employed in Short Message Services.

Key words: abbreviations, communication, idiolect, language, short message service

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