

Abstract No 24**Use of ‘Omm’ letter for Communication prospect; in Sanskrit language**

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Symbols play a valuable role in all of our life. The ‘Omm’ symbol is discussed here as a symbol (Letter) and also as a word. ‘Omm’ letter has been used for a credible and live form of interactive verbal and non-verbal communication in the day to day life. This study is mainly focused and religious believe that ‘Omm’ is the ultimate, hyper or super natural sound. While the symbol ‘Omm’ is used for religious and social purpose. Being a qualitative, textual analysis is used for the study. For this I used primary and secondary data and information focused, group discussion to collect the qualitative data. A content analysis method, using secondary data based on a review of existing appropriate theories is used to achieve the above objectives. Finally this study yield following conclusion; the majority of people including younger generation like to pronounce this Sanskrit ‘Omm’ letter as a ‘Mantra’, tattoo and yoga. As well as ‘Omm’ letter is used to findings revealed that physical fitness, mental health, entertainment in working place recreation activities, get mental pleasure and mediation. Use of sound balance, different form of language expressions and people spend their leisure time with pronounces that word ‘Omm’. This study clearly shows that there are more satisfactory and positive effects in this ‘Omm’ letter. This letter become in the common popular plat form of inters personal communication. Thus the findings of this study will benefit in developing new area of knowledge which will help further researcher. Would hope that this study will encourage other researcher to explore more insight of Sanskrit letter ‘Omm’

Key words: Use of Sanskrit Language, Veda, Hinduism and symbols, Yoga, Tattoos