

Environmental Amenity on Demand of Outdoor Recreational Sites:

Special Reference in Diyatha Uyana Recreation Park, Baththaramulla,
Sri Lanka.

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Environmental Amenity like beautiful vistas and natural landmarks are highly valued by many people in outdoor recreation. In fact that analysis deal with environmental amenity on outdoor recreation demand. The main purpose of this study was to identify which environmental amenity most affect to the outdoor recreation demand. Primary and secondary data collected by using close-ended questionnaire and performed factor analysis. The researcher reviewed that the most important environmental amenity affect to the demand of outdoor recreation is Aesthetic view. Additionally Gardens, Located on lake, Trees, Space, Seat capacity affect to the recreation demand. Recommend of this study for city planners and who are authorized in field of recreation, because they can understand how build or develop recreation site for increase demand.

Key Words: Environmental Amenity, Outdoor Recreation, Demand

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