

ABSTRACT 07

The use of the word “Seriously” in social network

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Nowadays, many of the slangs have emerged from social network and they are used to state disbelief, doubts, as intensifiers and also as responses to someone stating the obvious. Word “seriously” is an adverb which uses to indicate the importance of an action. However, in today’s context there is a question “what is the present status of the word?” The aim of this research is to find answers for this question. According to the findings of the research, the word “seriously” is using as a positive exclamation in social network. The word “seriously” is using as a negative exclamation in social network. It has become a trend among young generation to change the real meaning of the word “seriously” and currently they are using this word as a slang exclamation too. Nevertheless the old generation is still using the word to convey the real meaning. According to the analysis of the findings final outcome is the word “seriously”, is more often used as an exclamation than as a general word. It is also used as both positive (grave, sincere, nothing humorous) and negative exclamation (disbelief). The word “seriously” is mostly used by the young generation as a slang exclamation but middle age people also use it to a certain extent.

Key words: seriously, social network, opinion