

The changing pattern of Classical Song on the impact of Electronic media; with special reference to Radio and T.V media in Sri Lanka

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ABSTRACT

The objective of this study is to identify the characteristic features behind the changing of Classical Song on the impact of Electronic Media with special reference to the Radio and Television media channels in Sri Lanka. In 1990, after the high circulation of electronic media in Sri Lanka well-made classical song, which has been standardized in the radio media for nearly six decades, happened to change its both semantic construction and classical music construction. In this, with compare to its previous decades, classical song, which is highly popular in so called electronic media, has to seen many failures in poetic expression in both semantic and acoustic appreciation.

Qualitative analysis is used in this study. In this, Interviewing form the selected electronic media personals by whom embarked on musical song programmes and Textual analysis from selected narrations of songs, which are highly popular at electronic media is descriptively analyzed.

Technical terms; Well-made Classical Song, Poetic Expression, Semantic Construction, Classical Music Construction.