Impact of Cyberloafing on Student Engagement of Undergraduates in Learning Environment: With Special Reference to Final Year Undergraduates, Faculty of Commerce and Management Studies, University Of Kelaniya

Gunasekara, S. G. A. S.¹ and Wanigasekara, W.M.S.K.²

Information technologies are frequently used by students during educational activities, and are actively used for school-related tasks. There are significant opportunities for cyberloafing behavior while these tasks are being performed. The purpose of the study is to understand the impact of cyberloafing on student engagement. This study focuses on three aspects of student engagement: vigor, dedication and absorption. The current study is a quantitative study. Also, this is an empirical level research that uses a deductive research approach. The primary data collection was conducted through a survey using an online questionnaire, using a convenient sampling technique and the questionnaire was designed based on standard measurement scales. Data was collected from 281 students, final year undergraduates of Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka. The researcher was analyzed the questionnaire's statistical data through the analytical tool called Statistical Package for the Social Sciences (SPSS). The data was analyzed using correlation and regression. The analyzed data shows that there is a significant negative impact on cyberlaofing and student engagement and cyberloafing has a strong negative impact on each dimensions in student engagement: vigor, dedication and absorption. Moreover, this study was limited only to one particular Faculty of the University of Kelaniya, Sri Lanka. Therefore, the current study suggested that to conduct the study by considering all Faculties of the University of Kelaniya, as well as other universities in Sri Lanka to get an effective output from future research.

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[sewwandigunasekara66@gmail.com]

¹ Undergraduate, Department of Human Resource Management, Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka

² Senior Lecturer, Department of Human Resource Management, Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka [saroja@kln.ac.lk]