Conceptual Review on Digital Transformation of Higher Education

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With the increased impact of digital disruption in all the industries, today, the concept of digital transformation has gone beyond a mere technological shift emerged and has become an important aspect of business. Among many other different industries which are highly influenced by digital transformation and digital disruption, higher education has become one of the foremost sectors influenced by digitalization and currently has undergone rapid and diverse changes in the industry environment. Alongside, in order to achieve a successful digital transformation as well as to provide a better learning experience to the learner, this paper attempted to investigate the concept of digital transformation and provide a holistic view on digital transformation, as well as propose a framework in dimensions of digital transformation in higher education. It has followed comprehensive literature review as the main research tool and the paper is framed as a concept paper with the discussion on empirical insights. Finally, it concludes the paper with some research directions and priorities for the future studies.

Keywords: Digital Transformation, Dimensions of Digital Transformation in Higher Education, Learning Experience

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