



## **Contribution of Small - Scale Entrepreneurs to Rural Development; Pinnaduwa Grama Niladhari Division of Akmeemana Divisional Secretariat Division of Galle District**

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### **Abstract**

Small businesses have become one of the key strategies that have been introduced to generate income in the rural development process in Sri Lanka since the 1977s. Eradicate the Poverty " Unemployment " Income Distribution are the main objectives of introducing Small Scale Entrepreneurs in rural areas. The objective of this study is to investigate the ways of the Small-Scale Entrepreneurs contribute to a rural area. Pinnaduwa Grama Niladhari Division of the Akmeemana Divisional Secretariat of the Galle District was as the study area for this study. 40 small entrepreneurs were selected through the non-random sampling method. Both primary and secondary data were used for data collection and observational questionnaires were used for primary data collection. Unpublished dissertations, books, magazines" institutional Publications and Internet were used to get Secondary data. SPSS and Microsoft Excel Software used to analyzed data and tables graphs used to present my Findings. This research found that Small-Scale Entrepreneurs contribute to rural development. These small businesses can be introduced to address a wide range of social and economic issues, particularly as a means of reducing unemployment to increase their income. Therefore, further expanding these SMEs in the rural development process should be a hindrance to the national development process.

*Keywords: Rural Development, Small -Scale Entrepreneurs*

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