

## **The Impact of Personal Resources on Work Engagement in Executive Level Employees: A Study with Special Reference Hela Clothing (Pvt) Limited**

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Work engagement is one of most popular concepts that affect all organizations. All HR Managers and policymakers concerned about the work engagement concept. The effect of personal resources on work engagement in Sri Lankan context has not been investigated yet. Moreover, the gap in the context, the current study determined to examine the impact of the personal resources on employee work engagement in apparel sector in Sri Lanka. Based on that Hela clothing apparel company was selected to conduct this research. As the data for this study was collected at a single point in time, the study was cross-sectional in time horizon. Measures of the study had possessed sufficient validity and reliability. Sample for this study was selected from the Hela clothing apparel company. The structured questionnaire was used to collect data and the sample consisted of 120 executive-level employees in Hela clothing apparel company. Therefore, the unit of analysis was individual. The data were analyzed through SPSS 23 version. According to the results it reveals that there is a strong positive relationship between self-efficacy and work engagement, a strong positive relationship between optimism and work engagement, and there is an impact of personal resources such as self-efficacy and optimism on work engagement.

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