

Social Science study on impact of Facebook-related interactions to individuals lives

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Rapid technological advances of 21st century create growth of new relationships. Power of new mass media and the social media make huge effect to the personal and social network of a human being. Today they have less time to interact with other people in physically because of their busy lifestyle. So, it is timely important to study about impact of Facebook-related interactions to individuals lives which is the main objective of the study. Other sub objectives are how do they build up the Facebook interactions and what are the reasons. The study was conducted with 50 male students and 50 female students in university of Kelaniya by using random sample method. Questionnaires were used to obtain primary data collections. Data has been analyzed by using SPSS and Excel statistical analysis software packages. According to the study all of them has built interactions using Facebook. 30% of them has built love affairs from that. Getting rid from the family, Facebook use as an alternative to resting time are the reasons for those interactions. 40% of the sample had been using Facebook once a day. 35% of the sample had been using Facebook less than one hour per day. Rest of 25% of the sample had been using Facebook for 2 hours to 4 hours per day. Research has revealed that interactions of Facebook have an impact on people's lives. They have distant from their family and friends. 60% of the sample it was confirmed that they spend more time with Facebook-related interactions than who they physically connected. In finally, Facebook-related interactions have been identified as having a direct impact on this sample.

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