Abstract

Non-verbal communication can be identified in traditional society. Methods of non-verbal communications are studied in this research and basically a deep study was done regarding hand gestures. Attention was given for three subject areas in this research. Basic objective of this research is to identify hand gestures in iconology and dancing and identifying communication meanings of hand gestures as a sign language. Way of using hand gestures for personal communications, analytical exploration of communication meanings generating from hand gestures, way of using hand gestures in communication methods in common practices and studying inter cultural characteristics of those are other objectives of this research.

It was investigated using both qualitative & quantitative research methods about analysis method of question; “what will be communicated using hand gestures related to above fields?” Therefore subject base ethnology was used as per qualitative research method and surveying method was used as per quantitative research method. Commonly including of hand gestures were considered under two aspects as per these two methods. Those are media contents and readers’ contents.

Related to the research; “Communication Meanings and Inter Cultural Characteristics of Gesture Communication”, data analysis was done according to semiological analysis by content analytical studying of similarities and differences. Conclusions were made after identifying inter cultural characteristics.

Key words – Hand gestures, communication, communication meanings, Inter-culture, Dancing, Statue