Trend in Reading Novels by the Student's of Art Faculty: With Special Referee to Kelaniya, Colombo and Sri Jayawardhanapura Universities.

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Printed Media has been a very closer medium to everyday personal life of people. Special feature of novel is the exposure of personal life at human kind to the society and lay person considering the view it in very valuable how far the university students are very closer to reading novels.

The Objective of this study is to investigate the factors affected in minimizing the time spend for reading, type of novel reading and the number of novel rending amang University Students.

What and how the trend of reading novels by the university student was the research problem of this study. The hypothesis constructed for this purpose is that is the university students of Arts faculty show a decline in reading novels. The study limited three universities in Sri Lanka namely Kelaniya" Colombo and Sri Jayawardhanapura. Population was the Art faculty students and sample was 100 students based on random sampling technology. Primary data collected using a Questionnaire and a n interview.

Through this study, it collected that students in Art faculty showed a decline in reading novels. The factors for this were non closer at novels for personal life of the students, confinement of students to word study only owing to semester system, economic hardships, hectic life and restlessness, non-issue at productive and quality novels and the gradual deviation from reading novels owning to students preferences for using new media. It revealed that steps like literary discussion, criticism and discourses, literary workshops, improvement of library usage, change of attitude in reading are to be taken to make more close to reading novels by Art students.

Keywords: Novels, Reading habits, University students, Reading trends, University library, Extension services