

Moral Communications through Proverbs Related to Elephants and Tuskers

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ABSTRACT

Concerning folklore, there are main characteristics that could be studied in different manners. “Listening Skill” is one of the main characteristics of folklore. Proverbs are able to finely manifest “Man Mind” and “Man Consciousness”. On the other hand, the proverbs which occur in the folklore are a manifestation of creative communication of villagers in the old days. Proverbs related to elephants and tuskers direct people towards morals by creating emotions in them related to taste, humor and sarcasm. This is significant of proverbs. “Communication” is the action of well reception of a message. The receiver can thoroughly grab the message if the medium is well created. Hence, due to the inclusion of the following factors, proverbs could be known as an interesting medium of communication.

The main objective of this research is to study how the morals are communicated by the proverbs related to elephants and tuskers. Apart from that the sub-objectives include studying on elephants and tuskers, and on proverbs and morals. The main method of this research is content analysis. It is done by the aid of 15 proverbs related to elephants and tuskers. Research problem of this research is how to communicate morals through proverbs related to elephants and tuskers.

Conclusion of this research is tactful mind, patience, courage, to do good and refrain from doing wrong and to make good decisions are some of the morals profoundly communicated through proverbs related to elephants and tuskers.

Keyword: Moral Communication, Folklore, Proverb, Elephants and Tuskers.