

Impact of Effective Management Information System on Organizational Profitability through Enhanced Performance of Employees in Large Scale Companies in Factory Industry of Sri Lanka

A.I. Embuldeniya¹

Abstract

In today's business context, organizations tend to spend more on managing their employees in order to gain competitive advantage in the industry. Most of the times employers been unconscious on managing their data effectively and efficiently by a Management Information System (MIS) which can be helped to their employees to be extraordinary performers. Therefore this study has sketched to identify strategic paths to follow by the employers to ensure their profitability through enhancing their employees' performances by utilizing the Management Information System. The general objective of this study is to identify a systematic way to the management to enhance their profitability through employee performance by allowing them to convenient with Management Information System at regular works. The dependent variable is organizational profitability through employee performances measured with Return on Investment, Gross profit and net profit of the company while effective Management Information System being an independent variable with reference to sufficient storage, permanency of exist, multi users, realistic, avoid duplication, and security. The sample will be selected as for the case study method while identifying each industry include to factory industry as a case. This study will use questionnaire and structured interviews as the instrument of primary data collection and will use statistical graphical representations, Descriptive statistics, Correlations, and Chi-square tests to analyze data. This study will result in identifying the use of

¹ B.A. (Special) Social Statistics, University of Kelaniya.
eapeksha@ymail.com



Management Information System from optimum level to bottom level in large scale business endeavor.

Key Words : *Management Information System, Organizational Profitability, Employee Performance, Large Scale Companies in Factory Industry*