## Pornographic blogs spreading in Social network (With Special attention to Sinhala medium blogs)

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The history of the Internet begins with the development of electronic computers in the 1950s. Internet has a history of 40 years in media activities in the world. 40% of the world populations use the internet. It is 20% of the population in Sri Lanka. There are various types of information spreading models in the internet. Blog sites are special among other websites. A blog is a simple webpage which perform information or ideas of a person or a small group. Pornographic blogs, which are currently published in Sinhala medium, has a historical base in the whole world. They appear in many forms including sexuality, pornography and sensuality. Large numbers of Sinhala medium pornographic blogs are currently active in the internet.

This study is based on a content analysis of Sinhala medium pornographic websites on the investigation poser whether any special characteristics in Sri Lankan pornographic 10 blog sites affect its subscriber attraction.

Pornographic blogs have spread widely and also they are increasing their subscribers day by day. The reason is the media independence in social media. Blogs appear in various pornographic types. These free pornographic forms will be challenge in increasing of current social issues.

Key Words: Blog site, Pornography, Network Readership

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