

The Supply Chain Operations Reference (SCOR) model: A Systematic Review of Literature from the Apparel Industry

R.H.Thilakarathna (randi.hansani@yahoo.com)
M.N.Dharmawardana (maadinadee@gmail.com)*
Thashika Rupasinghe (thashika@kln.ac.lk) **

**Department of Industrial management, University of Kelaniya, Sri Lanka*

Present day supply chains are inherently complex and involve multiple companies working simultaneously within a single function and rivalry is such that it's a competition not between companies but between supply chains. This ever growing complexity and increased involvement of multiple stakeholders in the supply chain pointed out the need for a universal framework for measuring performance and benchmarking, thus resulting in the Supply Chain Operations Reference Model (SCOR). Globally significance of SCOR for benchmarking, performance measuring and business process re-engineering had been recognized long time back. In previous literature there are many instances where SCOR model had been useful in facing challenges such as constantly decreasing product life cycle and pressure to reduce time to market. In defining the scope of the study basically two dimensions of SCOR was considered: processes and performance attributes adapted from SCOR. A thorough systematic review of existing literature specifically focusing on the application of SCOR model for the apparel industry is being conducted. This study is based on the theoretical gap in the application of SCOR model in relation to apparel industry. Application aspect of SCOR model for improved performance of the apparel supply chain will be presented along further recommendations for local apparel industry for improved benchmarking and competitiveness. This study could be used as a guidance to determine the applicability of SCOR model to other industries as well considering the characteristics of the specific industry.

Keywords : Apparel Industry, SCOR model, Supply Chain Performance

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